



CarteretCurated.com

# WHAT ARE THE CARTERET CURATED PEOPLE'S CHOICE AWARDS?

Carteret Curated is an Instagram account dedicated to shining a light on local small businesses! Every year we host the People's Choice Awards, inviting our community to vote for their favorite businesses. The result? A comprehensive guide celebrating the local small businesses that make our area so special.

> \*Carteret Curated is created and managed by the team at Mary Cheatham King Real Estate.



#### VOTING DATES: April 10-24, 2023

FAVORITES ANNOUNCED: April 27, 2023

2022 PEOPLE'S CHOICE GUIDE AVAILABLE: (in print and online at Carteret.Curated.com) May 26, 2023

## PEOPLE'S CHOICE AWARDS BEST PRACTICES

## for businesses:

To get the most out of the People's Choice Awards:

- All you need is ONE vote to be included in the People's Choice Guide
- Utilize social media to ask customers for a vote and to share with others
- Display this card where folks will see it and encourage them to vote right from their phone

### for voters:

When voting for your favorite local businesses:

- Double check that the business operates in Carteret County
  - Spell the business name correctly and include the entire name
  - Vote in as many categories as you'd like

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